



WINTER XR SCHOOL

Cracow,
20-24.02.2023



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Erasmus XR Winter Academy – Kraków 2023

20-24 February 2023

Dates	Monday 20/02/23	Tuesday 21/02/23	Wednesday 22/02/23	Thursday 23/02/23	Friday 24/02/23
Morning	<p>10.00 <u>Opening</u></p> <p>10.15 <u>Visit of JU Museum</u> Collegium Maius, Joanna Ślaga</p> <p>VR tour - recommended</p> <p>Jagiellońska 15, Kraków</p>	<p>10.00 -12.00 <u>Extended ecologies</u> Cairo project Prof. Krzysztof Pijarski, Jamie Allen, Mariana Tilly, dr Adnan Hadzi</p> <p>– hybrid online and Łojasiewicza 4, Kraków room 0.308</p>	<p>9.00 -11.00 <u>Filmmaking</u> on XR project management and workflow dr Małgosia Kotlińska dr Filip Pudło Łojasiewicza 4, Kraków room 2.226</p>	<p>10.00 -12.00 <u>Legal and social issues</u> How to regulate new realities? Authorship, privacy and GDP in Metaverse. or Case studies on XR legal issues: authorship, trademarks, violence, paedophilia or rape in VR.</p> <p>prof. Marzena Barańska dr Malwina Popiołek Łojasiewicza 4, Kraków room 2.226</p>	<p>10.00-11.30 <u>Innovation and Business issues</u> On innovation policies, R&D support, crowdfunding and other financing schemes.</p> <p>dr Marta Materska-Samek dr Katarzyna Kopeć Łojasiewicza 4, Kraków room 2.226</p>
Afternoon	<p>14.00 <u>Energizer</u> – to know each other</p> <p>14.30 <u>Mapping</u> Case study – virtual visits, Focus groups on VR impact: PESTEL analysis – SDG – group work) dr Materska-Samek</p> <p>Łojasiewicza 4, Kraków room 2.226 room 1.201</p>	<p>14.00-15.00 UBU LAB (tbc) https://ubulab.edu.pl dr hab. Piotr Marecki, prof.UJ Łojasiewicza 4, Kraków room 2.120</p> <p>XR in advertising - case studies: Monika Hapek</p> <p>Łojasiewicza 4, Kraków room 2.226 room 1.201</p>	<p>12.00 – 13.30 <u>Research seminar</u> prof. Krzysztof Pijarski, prof. Dimitris Charitos, dr Marta Materska-Samek, dr Adnan Hadzi</p> <p>-hybrid online and Łojasiewicza 4, Kraków room 0.308</p> <p>15.00 -16.00 Film project kit Łojasiewicza 4, Kraków room 2.226 room 1.201</p>	<p>14.00 -15.30 Digital fashion – lecture dr Michał Wójciak</p> <p>Łojasiewicza 4, Kraków room 2.226</p>	<p>13.00-16.00 <u>Business issues</u> Cinematic VR – case studies of R&D projects Małgorzata Steciak Konrad Ziaja</p> <p>Łojasiewicza 4, Kraków room 2.226</p>
Evening activities	<p>Networking</p>	<p>Screening (tbc) VN LAB case studies Prof.Krzysztof Pijarski</p>	<p>Screening (tbc) VN LAB case studies Prof.Krzysztof Pijarski</p>		





JU premises:

Faculty of Management and Social Communication JU: <https://goo.gl/maps/skQPx41yNC2fUDT9A>

Collegium Maius: <https://goo.gl/maps/wJEAFTxGDBVFT7Qx8>

Faculty of Management & Social Communication: <https://wzks.wkraj.pl/html5/index.php?id=48570&lng=EN>

Pin: <https://goo.gl/maps/MSXpdccCzR1DYPCdA>

Recommended lunch breaks:

Bistro Świetlica (Faculty of Mathematics and Computer Science, Łojasiewicza 6): <https://www.facebook.com/bistroswietlica>

Neon Bistro (Faculty of Chemistry): <https://www.facebook.com/neonbistro>

Local transport and some Krakow travel tips:

<https://jakdojade.pl/krakow/trasa/>

<http://krakow.travel/en/artykul/138/municipal-transport>

Internet:

Please use Eduroam network – instruction at your home university, some tips also here: https://pomocit.uj.edu.pl/en_GB/wifi?rozwin=1

Emergency: 112

JU reception desk: +48 12 6645507

Coordinators (mobile contact via Whatsapp):

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